



## 2017 *Beauty Changes Lives* Experience Ticket Sales are Live

*Be part of an experience celebrating next-gen talent and an industry legend*

**January 11, 2017 – San Diego, CA** – Ticket sales for the fifth annual *Beauty Changes Lives* Experience presented on Sunday, March 26, 2017, during America's Beauty Show (ABS) are now live and may be purchased at <https://beautychangeslives.org/bcl-experience/>.

The premiere party held during ABS is returning to the elegant Art Institute of Chicago in 2017. Highlights of the evening will include an intimate dinner limited to 300 attendees, followed by the industry's premier party celebrating the NextGen and industry icons. The Legacy Award will be presented to honorees Sydell Miller and the late Arnold (Arnie) Miller, founders of Matrix. The evening will build toward a dramatic NextGen runway show fueled by Millennials' perspectives on soon-to-emerge beauty trends.

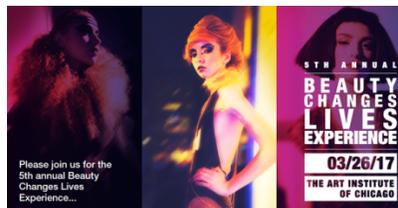
"This evening is all about celebrating the unity of beauty brands, licensed professionals and the Next Generation of beauty and wellness talent," said Lynelle Lynch, president of the Beauty Changes Lives Foundation. "The celebration is an amazing hybrid of philanthropy and artistic presentation that amplifies the power of beauty to change lives."

Attendance is limited and attendees are encouraged to reserve their tickets early. Information on sponsorships, ticket pricing and additional details is available [here](#).

**About the Beauty Changes Lives Foundation:** *With a mission to elevate, educate and empower, Beauty Changes Lives is uniting the industry and building awareness of the extraordinary career opportunities in the beauty, wellness and massage therapy industries. Learn more at [www.beautychangeslives.org](http://www.beautychangeslives.org) or find us on [Facebook](#).*

**About Cosmetologists Chicago:** *Cosmetologists Chicago is an association of more than 15,000 salon and spa owners, professionals, and students that provides education, legislative support, advanced certification and more. Cosmetologists Chicago owns and produces the annual **America's Beauty Show**. [www.AmericasBeautyShow.com](http://www.AmericasBeautyShow.com).*

###



### **MEDIA CONTACTS:**

Beauty Changes Lives  
Susan Miller  
smiller@5metacom.com / 765-620-2007

Cosmetologists Chicago/America's Beauty Show & Pivot Point International  
Vi Nelson & Kate Gallagher  
[Vi@vinelson.com](mailto:Vi@vinelson.com) [kate@vinelson.com](mailto:kate@vinelson.com)  
[312-944-1262](tel:312-944-1262)