



Spring 2017 BCL | MUD Make-Up Scholarship Winners Announced

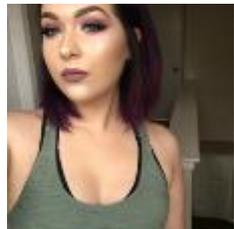
San Diego, Cali. (May 26, 2017) – The *Beauty Changes Lives* Foundation and MUD Make-Up Designory are pleased to announce the winners of the Spring 2017 BCL | MUD Make-Up Scholarship. Each winner receives a \$2,500 tuition scholarship funded by MUD Make-Up Designory, to support her makeup and esthetics education at an American Association of Cosmetology Schools (AACCS) member school. The winners and their respective schools are:

Erin Booher, The Salon Professional Academy, Colorado Springs, CO



Erin's passion for makeup connects with her passion for helping others look and feel confident as they pursue their dreams. "I've found that when you look good you feel good, and when you feel good you're more confident and motivated to follow your dreams and be who you want to be," she says, adding that the tuition scholarship will help her cultivate the skills she needs to impact others lives in a positive way.

Alyssa Neill-Colligan, Shore Beauty School, Egg Harbor Township, NJ



Alyssa has found that art and beauty can be therapeutic. "I have found that art, and makeup in particular, is a positive outlet for dealing with trauma and helps soothe and calm me," she stated in her application. "Seeing someone's eyes light up and the confidence that radiates off of them is what completes me and makes me feel proud of my work.

Brooke Renaker, Creative Images, Columbus and Dayton, OH



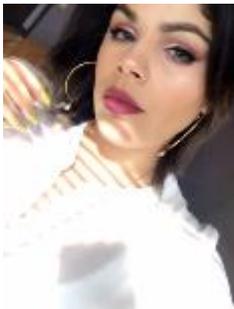
Brooke balances her time in the cosmetology classroom while also working three freelance jobs. In her application video, she noted that such a hectic schedule has only strengthened her desire to help others. "I want to give others the confidence to pursue their passions with confidence, purpose and passion, she noted in her YouTube video [application](#),

Breanna Smith, Summit Salon Academy, Tampa, FL



“Life has a funny way of convincing you that you have the potential to be extraordinary,” says Breanna. Inspired by Walt Disney’s quote, “All our dreams can come true if we have the courage to pursue them,” Breanna dreams of combining a career in beauty with her love of the fashion industry. “Winning this scholarship will allow me to help others feel great inside and out,” she said, adding, “As Maya Angelou states, ‘People will forget what you said, people will forget what you did, but people will never forget how you made them feel’”!

Jareliz Velazquez, Boca Beauty Academy, Boca Raton, FL



As a mother of three and a full-time employee, Jareliz attends cosmetology school at night. While Jareliz says the scholarship will tremendously assist with the cost of tuition, she sees it as an opportunity to pursue her lifelong goal. “Make-up artistry and beauty has always been my dream and it fills me with a joy deep in my soul,” she noted in her application. “Becoming a professional makeup artist will allow me to transform individuals, helping them look their best for any day, occasion or event.”

In 2015, *Beauty Changes Lives* partnered with MUD Make-up Designory to create the first cosmetology school tuition scholarship focused exclusively on make-up. “We are honored to offer recipients a scholarship funded by one of the most revered names in professional beauty,” said Lynelle Lynch, president of the Beauty Changes Lives Foundation. “With the generous support of the MUD Make-Up Designory Brand, each of these next generation makeup artists is poised to begin a remarkable career journey.”

Applications for the Fall 2017 BCL | MUD Make-Up Scholarship will be accepted July 24 through September 11, 2017. Learn more [here](#).

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About the Beauty Changes Lives Foundation: *With a mission to elevate, educate and empower, Beauty Changes Lives is uniting the industry and building awareness of the extraordinary career opportunities in the beauty, wellness and massage therapy industries. Learn more at www.beautychangeslives.org or find us on [Facebook](#).*

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