



Beauty Changes Lives Foundation Announces BCL | CND | Tippi Hedren Nail Spring 2016 Competition Nail Scholarship Winners

Scottsdale, Ariz. (April 27, 2017) – Five students enrolled in professional nail education programs have been awarded BCL | CND | Tippi Hedren Nail Scholarships. Each student will receive tuition compensation up to \$5,000 toward a qualified nail education program and promotion in leading nail industry media.

The BCL CND Tippi Hedren Nail Scholarship pays tribute to actress and humanitarian Tippi Hedren. Ms. Hedren is widely credited with launching the Vietnamese nail movement in the U.S. after the fall of Saigon, and helping thousands of displaced refugees find rewarding careers in the professional nail industry. Four decades later, professional nail careers have expanded exponentially across the U.S. and are part of a nearly \$7.5 billion industry.

The BCL CND scholarship is administered by the *Beauty Changes Lives* Foundation and generously funded by CND. A panel of judges selected the winners, evaluating their personal essays, inspirational quotes and inspiration boards. Winners, their respective scholarship schools and inspiration boards are as follows:

Christina Hammon, Casals Aveda Institute, Austintown, OH

<http://scholarships.beautychangeslives.org/uploads/inspiration-board16.jpg>

Karen Lazenby, Paul Mitchell The School, Columbus, Columbus, Ohio

<http://scholarships.beautychangeslives.org/uploads/vision-board-Lazenby1.jpg>

Jackie Kutchel, Casals Aveda Institute, Austintown, OH

<http://scholarships.beautychangeslives.org/uploads/FINAL-UPLOAD.jpg>

Joelle Bettura, Casals Aveda Institute, Austintown, OH

<http://scholarships.beautychangeslives.org/uploads/Slide15.jpg>

Jasmine Waters, Creative Images Institute of Cosmetology, Sidney, OH

<http://scholarships.beautychangeslives.org/uploads/DreamPoster.jpg>

Winners' applications showcased a diversity of passions, ranging from art and family to serving others and nature's beauty. Scholarship recipients also shared their visions of how they intend to pay their success forward. Joelle Bettura wrote about her goal of providing on-location nail services. Growing up with a brother who needed special care, she saw how much her mom looked forward to a nail

professional who visited her home to provide manicures. “In my heart, I feel that my purpose is to give back to others by doing something I am passionate about—nails,” she said.

Winner Karen Lazenby grew up in an art-filled home and earned a fine arts degree before embarking on graduate work in Florence Italy. She describes the art involved in professional nail design as personally rewarding. “For me, the ultimate kick is the gratitude on the faces of those who benefit from my work. It is the human element that is so vital to the work of the beauty industry,” she said.

Lynelle Lynch, president of the Beauty Changes Lives Foundation, said she is grateful to brands like CND that invest in the future of next generation talent. “Jan Arnold and the CND team have been integral in supporting the *Beauty Changes Lives* Foundation with generous gifts of time, talent and treasure,” she said. “CND clearly embraces the convergence of art, philanthropy and service that defines this industry.”

Jan Arnold, CND co-founder and style director, said the fashion industry continues to present demand for nail professionals. “At CND, we are always looking for ways to advance the state of the industry and elevate nails and beauty as a rich and rewarding profession. It is so important to invest in the future of our industry by providing quality education, guidance and opportunity to next gen talent. I never underestimate the incredible skill and character it takes to be a successful nail professional in today's world, and it is up to us all to help pave the way for aspiring artists who are following their dreams,” Arnold said.

About the Beauty Changes Lives Foundation: *With a mission to elevate, educate and empower, Beauty Changes Lives is uniting the industry and building awareness of the extraordinary career opportunities in the beauty, wellness and massage therapy industries. Learn more at www.beautychangeslives.org or find us on [Facebook](#).*

About CND

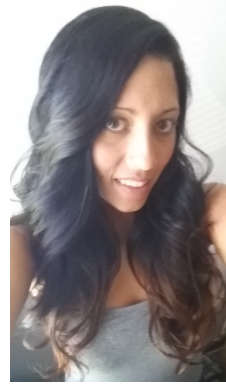
*Founded in 1979 and based in San Diego, CA, CND (Creative Nail Design, Inc.) is the global leader in professional nail, hand and foot beauty – including **SHELLAC**® brand 14+ day nail color. Deeply committed to advancing the nail care industry, CND devotes significant time and resources to product research and development, education and customer support. CND is an industry-leading advocate for the role of nail care in personal beauty and fashion.*

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Above l to r: Christina Hammon, Karen Lazenby, Jackie Kutchel



Above l to r: Joelle Bettura, Jasmine Walter