



A brand-new site explores current and past hair trends.

THE ANTHROPOLOGY OF HAIR

Hairstyles are so much more than they appear, often reflecting culture at large and historic moments in time. **TIGI**'s power couple Anthony and Pat Mascolo know the importance of trendy tresses, which is why they have launched *infringe.com*, an online "anthropology of hair." The site is dedicated to hair ethos, explored through the blurred lines of art, tradition and fashion. Check it out!



apply within

Ambitious hairdressing hopefuls with eyes on the top prizes flooded the **Vidal Sassoon** Professional Beauty Education Scholarship Program with applications all spring. **Wella Professionals'** Hairdressers at Heart and the **Beauty Changes Lives** (BCL) Foundation established the competitive program, which celebrates the passion of aspiring stylists while honoring Vidal Sassoon's legacy, in 2012. Ten Basic winners will be awarded with 50-percent tuition coverage, while 10 Advanced winners will receive travel and course fees up to \$5,000 to take part in a North American Sassoon Academy program. Winners can also expect their fair share of fame. As BCL President Lynelle Lynch explains, "Many Basic and Advanced winners have been featured in the pages of leading salon and beauty publications. This exposure elevates winners' personal brands in front of employers and the entire industry." Additionally, all applicants have the opportunity to showcase their dedication for professional hairstyling in front of a judging panel composed of some of the world's most accomplished hairstylists. Keep your eyes on beautychangeslives.org/scholarships for the scoop on deadlines for the fall contest.



LONG SHOT

No style evokes a throwback to the hippie days of yore as much as long, down-to-there hair.



1 Bonded extensions are virtually undetectable and add lust-worthy length.

Hairdreams Hair Creations
hairdreamsusa.com

2 Clip into hair for instant length and volume on top.

Top Secret Haircossory
topsecrethair.com

3 Band lends the impression of gradual, lengthy layers for a natural

look that blends.

HALOCOUTURE The Layered Halo Extension
halocouture.com

4 Two-sided tape-in extensions quickly and easily boost length.

GL Apps by Great Lengths
hairwear.com

5 Attach onto manes for a semipermanent long-hair solution.

EasiHair Pro Tape In Hair Extensions
easihairpro.com

VANESSA HUDGENS



Festival Survival Guide

IF YOU OR YOUR CLIENT ARE LUCKY ENOUGH TO ATTEND ONE OF THIS SUMMER'S OUTDOOR FESTIVALS, WE'VE COMPILED A COMPREHENSIVE CHECKLIST TO ENSURE EVERYONE LOOKS (AND FEELS) THEIR BEST.

DRESS FOR SUCCESS Yes, looking trendy is cool, but so is being cool. Opt for loose-fitting clothes that breathe. If you decide to sport a bikini top, be sure to bring a sweater in case it gets chilly at night. And ladies, no heels. Seriously.

HEAD GEAR Not only does the perfect hat up your fashion quotient, it also boosts your cool factor. And consider bringing along a bandanna, as many festivals are notoriously dusty. Plus, if you're nice to a vendor, they might fill it up with ice—heaven!

STASH YOUR CASH Rather than simply stuffing your shirt with your cards or cash, consider buying a cheap padded bra to create a makeshift pocket. Cut a hole inside the cup and sew a folded pocket into the material.

SUNSCREEN! SUNSCREEN! SUNSCREEN! (Duh.) Make sure to bring plenty of sunblock, and reapply every hour or two, especially on the shoulders.

HYGIENE QUEEN Bring a resealable bag stuffed with travel-size spray sanitizer, hand sanitizer, baby wipes and all of the toilet paper it can hold. Also, ladies, keep a spare tampon handy. You may not need it, but you might meet someone in the bathroom line who does.