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BCL | MUD Make-Up Scholarship Opens Fall Competition

Professional makeup artistry scholarship accepting applications through October 23

San Diego, Cali. (July 29, 2016) – The *Beauty Changes Lives* Foundation is accepting applications for the Fall 2016 BCL | MUD Make-Up Scholarship. The professional make-up artistry scholarship is funded through the generosity of MUD, Make-up Designory and awards five \$2,500 scholarships each fall to students enrolled in a MUD Make-Up course or separate stand-alone course specific to make up artistry as part of a licensed cosmetology or esthetics program. In addition to students, licensed make-up professionals are also encouraged to apply for the BCL | MUD Make-Up Scholarship to support continuing education. Applications are being accepted through October 23, 2016.

Scholarship competition details and application information is available online at <https://beautychangeslives.org/makeup/>. Aspiring makeup professionals and licensed make-up artists may submit applications via an online portal, along with an inspiration board and a three-minute online video. Five inaugural winners were selected in the spring scholarship competition and are working toward their dream of a career in makeup artistry.

Lynelle Lynch, president of the *Beauty Changes Lives* Foundation, said the BCL|MUD Make-Up Scholarship presents an opportunity for beauty and wellness professionals to expand and enhance their professional service offerings. "Make-up artistry is one of the most diverse and rapidly growing segments of today's beauty and wellness industry," said Lynch. "Demand for professional make-up artists continues to increase as more salons and spas offer specialized makeup services such as bridal make-up."

Beauty Changes Lives sought out MUD Make-up Designory to develop the make-up scholarship. Tate Holland, CEO of MUD USA, is a second-generation make-up professional who has worked with leading artists in the U.S. and Europe. "As an organization committed to developing the next generation of beauty and wellness professionals, we are honored to have the support of MUD Make-Up Designory, a company recognized internationally for its professionalism and industry leadership," said Lynch.

About the Beauty Changes Lives Foundation: *With a mission to elevate, educate and empower, Beauty Changes Lives is uniting the industry and building awareness of the extraordinary career opportunities in the beauty, wellness and massage therapy industries. Learn more at www.beautychangeslives.org or find us on [Facebook](#).*

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