



Beauty Changes Lives Foundation Announces Fall 2016 BCL | MUD Make-Up Scholarship Winners

San Diego, Cali. (November 14, 2016) – Five esthetics students from across the U.S. are taking their talent in makeup artistry to a new level through the gift of education. The *Beauty Changes Lives* Foundation and MUD Make-Up Designory are pleased to announce the Fall 2016 BCL | MUD Make-Up Scholarship recipients:

Kimberly Christensen, Penrose Academy, Scottsdale, AZ

LaKeidra Gilford, Ogle School: Hair, Skin & Nails, Houston, TX

Rebecca Martin, Salon Professional Academy, Colorado Springs, CO

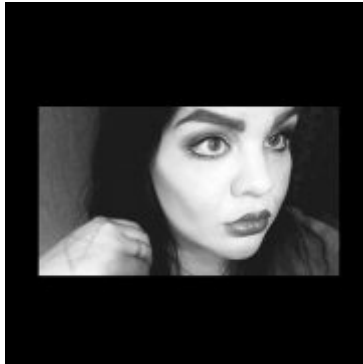
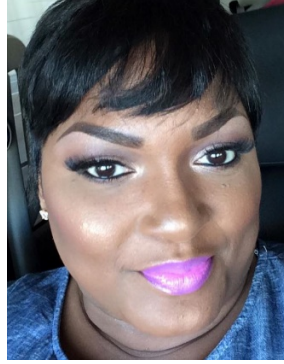
Adrienne Santos, Jean Madeline Aveda Institute, Philadelphia, PA

Tomeisha Watson, Salon Professional Academy, Buffalo, NY

Each winner receives a \$2,500 tuition scholarship funded by MUD, Make-Up Designory toward makeup artistry education. A panel of industry professionals evaluated applicants' online videos and inspiration boards, describing their passion for makeup artistry. Each winner's video or inspiration board expressed how a career in professional make-up would help them change lives – both their own and those they served.

Lynelle Lynch, president of the *Beauty Changes Lives* Foundation, said the BCL|MUD Make-Up Scholarship helps raise awareness of career opportunities in the professional makeup industry. "From creating special effects on a movie stage to offering bridal and special occasion make-up services or working in a salon, make-up artistry offers a range of career opportunities in diverse settings," said Lynch.

Beauty Changes Lives partnered with MUD Make-up Designory to create the first scholarship focused exclusively on make-up. "We are honored to offer recipients a scholarship funded by one of the most revered names in professional beauty. MUD Make-Up Designory is recognized internationally for its innovation and leadership," said Lynch.



Top row l to r: Kimberly Christensen, LaKeidra Gilford, Rebecka Martin,

Bottom row l to r: Adrianne Santos, Tameisha Watson

About the Beauty Changes Lives Foundation: *With a mission to elevate, educate and empower, Beauty Changes Lives is uniting the industry and building awareness of the extraordinary career opportunities in the beauty, wellness and massage therapy industries. Learn more at www.beautychangeslives.org or find us on [Facebook](#).*

MEDIA CONTACT:

Susan Miller, smiller@5metacom.com / 765-620-2007