



CND Supports Nail Professionals with BCL | CND | Master Scholarship
Beauty Changes Lives Foundation and CND Introduce First Advanced Scholarship for Nail Professionals

San Diego, Cali. (March 10, 2017) – Celebrating the rich and rewarding career opportunities available in the professional nail care industry, CND has introduced the first advanced scholarship exclusively for licensed nail care professionals. The BCL|CND Master Scholarship is administered by the *Beauty Changes Lives* Foundation, and funded through a \$150,000 commitment by CND. Launched in February, the program awards 30 scholarships in 2017, 40 scholarships in 2018 and another 40 scholarships in 2019 in North America (U.S. and Canada). Applications for the first scholarship competition are being accepted through April 24, 2017.

The competition is open to licensed Nail Professionals, including individuals working in a salon, resort, mobile or freelance business. Applicants may apply via a story board 200-word essay or two-to-three-minute video. Each candidate is asked to respond to the question, “As a licensed nail professional, how do you help to advance the state of the industry in your daily practice in the salon?” A judging panel comprised of industry leaders will score each applicant’s submissions based on creativity and innovation, confidence and communication. Winners will be reimbursed up to (USD) \$1,000 toward tuition, open stock product, and/or travel (where applicable) for advanced nail education. Winners can choose any combination of the following CND courses: “Master Painter, Master Sculptor or Master Architect,” or all three for Grandmaster Status

CND Co-founder and Style Director Jan Arnold is a founding member of the *Beauty Changes Lives* Foundation and an ardent supporter of continuing education for nail professionals. “CND is dedicated to empowering the next generation of Nail Professionals and an important part of our commitment is continuing professional level education,” said Arnold.

The introduction of the BCL|CND Master Scholarship for licensed professionals follows the successful BCL|CND Tippi Hedren Scholarship launched in 2013, and CND will continue to offer both scholarships through the *Beauty Changes Lives Foundation*. “CND is recognized throughout the industry as a visionary leader and the *Beauty Changes Lives* Foundation is honored to offer a scholarship generously created and funded by such an innovative, education-driven partner,” said Lynelle Lynch, president of the *Beauty Changes Lives* Foundation.

Additional information on the BCL|CND Master Scholarship, including how Nail Professionals can apply, is available at <https://beautychangeslives.org/cnd-advanced/>.

About the Beauty Changes Lives Foundation: *With a mission to elevate, educate and empower, Beauty Changes Lives is uniting the industry and building awareness of the extraordinary career opportunities in the beauty, wellness and massage therapy industries. Learn more at www.beautychangeslives.org or find us on [Facebook](#).*

About CND

*Founded in 1979 and based in San Diego, CA, CND (Creative Nail Design, Inc.) is the global leader in professional nail products and services – including **CND® SHELLAC®** Brand 14+ Day Nail Color. Deeply committed to advancing the nail care industry, CND devotes significant time and resources to product research and development, education and customer support. Only CND delivers high performance nail color on the cutting edge of fashion and technology.*

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