

**BEAUTY
CHANGES
LIVES**

SCHOLARSHIPS
MENTORSHIP
INSPIRATION

THE 2019 MENTORSHIP FUNDRAISING COMPETITION

The Beauty Changes Lives Foundation has changed the lives of hundreds of students through scholarships and mentoring experiences. Now, we're introducing the first competition created to pair schools—and all of their students at the campus—with the industry's top talent for an amazing day of mentoring.

During the fundraising challenge, schools will compete to win an all-expense-paid mentor visit to the winning school's campus. Fundraising initiatives are limited only by each school's imagination and hard work. Unlike previous mentor opportunities, this competition will touch the lives of every student at the winning location. Beauty Changes Lives will provide local media relations support to create exposure and buzz for the memorable experience.

GETTING STARTED IS EASY

- Visit our website to register
- Set up your Mobile Cause site
- Download the Mentorship Experience Toolkit from our website

**ALL FUNDRAISING DOLLARS MUST BE
SUBMITTED BY FEBRUARY 28TH, 2019.**

YOUR STUDENTS CAN WIN A DAY WITH AN INDUSTRY ICON!

Three schools will earn the opportunity to customize their day with one of our participating mentors. The two (2) schools that raise the most funds will be awarded a mentor for a day. One (1) school will be randomly selected through the "School Participation Opportunity Drawing" and awarded a mentor for a day.



Andrew Carruthers
Education Director,
The Sam Villa Company



Jen Planck
Master Stylist and
Inspirational Speaker



Winn Claybaugh
Dean & Co-founder of
Paul Mitchell Schools
Author of BE NICE (OR ELSE!)

"The experience of assisting Ted Gibson at an editorial photo shoot and in his New York salon was beyond amazing."

Natalie DiBenedetto, Brown Aveda Institute,
2012 Beauty Changes Lives Celebrity Mentorship winner

Beauty Changes Lives is a nonprofit driven to make the beauty profession a first-choice career by empowering individuals with mentorship, inspiration and financial gifts.

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