



NON UNION TALENT RELEASE AGREEMENT

I hereby give The Woo, dba Woo Agency & Beauty Changes Lives and their affiliated companies, licensees, agents, successors and assigns (the "Licensed Parties"), the absolute and irrevocable right and permission, with respect to the photograph(s), videography, or cinematography (collectively "Photography") which appears in and/or advertises and promotes the Beauty Changes Lives *Make Your Mark* campaign.

a. To edit, alter, use, reuse, publish and republish the same in whole or in part, individually or in conjunction with other photographs, in connection with production, promotion, distribution and exhibition of the product currently entitled and any other products or services exhibited or marketed in connection therewith or as extensions, additions, improvements or successors thereto (collectively the "Product").

b. To use my name, image, photograph, likeness, voice, and signature in connection with such Photography for all rights including global digital, online, and social; print and out-of-home in the U.S. for a period of one (1) year from first public release.

No content, advertisement or other material need be submitted to me for any further approval and I hereby waive any right to inspect or approve the finished Photography, or printed or electronic matter that may be used in conjunction with them now or in the future, whether that use is known to me or unknown. I waive any right to royalties or other compensation arising from or related to the use of the Photography for the term of this contract.

I release and discharge the Licensed Parties from and all claims and demands arising out or in connection with the use of the above-referenced Photography in connection with the Product. Nothing hereinabove will constitute any obligation on the part of the Licensed Parties to make any use of any of the rights set forth above.

This is a non-union agreement. The parties acknowledge and agree that this Agreement and my services hereunder shall not be subject to the terms of any collective bargaining agreement (e.g., SAG, AFTRA). I acknowledge that the parties are not a signatory to any collective bargaining agreement covering my services hereunder.

I represent that I am the owner of all rights in all content provided. I have the sole and exclusive right to authorize the rights granted and neither I nor anyone else has any contractual or other arrangements which will interfere with rights herein granted and I hereby warrant that the rights herein granted will not infringe on the rights of any third party and that the consent or permission of no other party is required in connection with the use of the content. I hereby assign to the Licensed Parties any and all right, title and interest I may have in or to such content for the term of this agreement.

Usage: One (1) year Worldwide; Digital, Online, and Social. One (1) year US only; Print and Out-Of-Home.

Executed this _____, day of _____, 2019

Releasor Signature

Agency Producer Signature
The Woo

Releasor Name Printed

Authorized Signature
Beauty Changes Lives

Address: _____

Phone number: _____

Email: _____