

FOR IMMEDIATE RELEASE
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Beauty Changes Lives and Circadia Award Sage Michaela Lucas “Timing is Everything” Spring 2022 Esthetics Scholarship Winners

(July 21, 2022 – CHICAGO) Circadia, a pioneer in the science of chronobiology and skincare, is helping advance careers in esthetics through the gift of education. Two recipients of the Sage Michaela Lucas “Timing is Everything” scholarship will each receive a \$5,000 tuition scholarship. Administered by the Beauty Changes Lives Foundation, the Sage Michaela Lucas Timing is Everything awards tuition funding to support biracial, indigenous and persons of color (BIPOC) pursuing a career in the professional esthetics sector.

As a champion for professional education and a long-time advocate for inclusivity, diversity, and educational equity, Circadia CEO Michael Pugliese partnered with Beauty Changes Lives to support students in under-served communities. Applicants were required to submit a video addressing why they are pursuing a career in esthetics and how they plan to support diversity in their career. Winners of the scholarships and their respective schools are as follows:



Natalie Taliaferro
[@natalieeesebeauty](https://www.instagram.com/natalieeesebeauty)
Michigan College of Beauty
Troy, MI

“Sometimes life throws you curve balls, well sometimes life can throw you boulders,” Natalie acknowledges in the opening of her video submission. Natalie experienced with the loss of her mother unexpectedly last year when two blood clots traveled to her lungs. She explained that this was a “wake-up” call for her. She points out that this experience propelled her into action and that’s where she discovered the world of esthetics. Once she becomes licensed, she hopes to start her own skincare line that targets issues for people with skin of color. Natalie explains that the scholarship will help alleviate some of the financial burden, and allow her to be an inspiration to others that they too can overcome any obstacle to pursue your passions. She looks forward to leaving her mark on the industry. You can check out his winning video submission [HERE](#).



Jalissa Womack
[@jalissa.com](https://www.instagram.com/jalissa.com)
[@vanitywayllc](https://www.instagram.com/vanitywayllc)
Fountain of Youth Academy of Cosmetology
Pittsburgh, PA

Jalissa looks forward to paying it forward after graduation by providing free educational sessions to the community, so let those interested in becoming an esthetician can learn how a career in beauty opens so many different doors once you are licensed. In the last year, she experienced a challenge when she was having a hard time juggling several business ventures all at once. After six months, she was exhausted, lost track of revenue and products and she was unable to pay a beauty product vending machine she was leasing. She was heartbroken. Jalissa decided to look as this not as a failure, but as a chance to pick up the pieces, start fresh and take the experience to learn two important lessons. The first, was to not be afraid to ask for help and the second was to

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have a solid business plan and save funds just in case things don't always go the way you hoped. You can check out his winning video submission [HERE](#).

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About the Beauty Changes Lives Foundation: With a mission to elevate, educate and empower, Beauty Changes Lives is uniting the industry and building awareness of the extraordinary career opportunities in the beauty, wellness, and massage therapy industries. Learn more at www.beautychangeslives.org or find us on [Facebook](#) and [Instagram](#).

About Circadia: Circadia was founded by Peter T. Pugliese, M.D. in the rolling hills of Pennsylvania in 2001. Following in his grandfather's footsteps, Michael Q. Pugliese, L.E., has expanded Circadia to over 30 countries. Circadia Skin Care has been a pioneer in bringing the concept of Circadian rhythms to the health and wellness industries. For more information, visit circadia.com.

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