

BEAUTY
CHANGES
LIVES[®]

TIPS ON HOW TO MAKE A WINNING SCHOLARSHIP VIDEO SUBMISSION

VIEW PAST WINNERS' SUBMISSION VIDEOS AS EXAMPLES: [CLICK HERE](#)

Show clips of you performing a service on clients, friends, coworkers. Include photos of family and provide testimonials from those closest to you. Showcase your work!

Film in a professional setting! Be aware of your backdrop and don't record in your car. Shoot the video on the vertical, as this allows for more of you. Do not include profanity and avoid controversial topics.

Be sure you answer each question specific to the scholarship you are applying for! Research the donor! Be sure your message is clear and watch closely to your TIME. If your video goes over, you will be disqualified.

Some past applicants have used online tools to edit their videos such as: Animoto, WeVideo, Kizoa, Movai, iMovie, Windows Video Maker. Or these FREE apps for mobile devices: Hyperlapse, Slow Fast, Unfold, and InShot. Plan out what you are going to say!



You don't need to get too fancy with editing. Just tell a compelling story! Be creative and illustrate why you want to be a part of the Beauty Industry. Be colorful, unique, STAND OUT!

AWESOMIE