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### **First-ever Change-Makers' Gala Raises Over \$125,000 for Beauty Changes Lives**

[Rosemont, IL - April 16, 2023] - The first-ever Change-Makers' Gala benefiting Beauty Changes Lives was a huge success, raising over \$125,000 to empower the future of the beauty industry. The evening, penned as the industry event of the season, did not disappoint. The best and brightest of the community came together to celebrate the impactful work being done to support current and future beauty professionals.

The gala was hosted by Minter Dial, a renowned speaker, author, and futurist, and former Executive of L'Oreal, who has worked with some of the world's leading brands. His expertise and engaging presence set the tone for an unforgettable evening.

The Gala began with the presentation of \$25,000.00 in Worth Up Alliance Dream Capital Grants, changing the lives of 3 beauty entrepreneurs. The grants were awarded by co-founders Ted Gibson and Jason Backe. Recipients of these grants will also receive ongoing mentorship from industry moguls like Jenny Strebe, Mireya Villarreal and founders Ted and Jason, themselves.

The heart of the gala, which was held at the Loews Hotel on Sunday, April 16th was a celebration of the individuals and organizations who are making a difference in the beauty industry. This year, Beauty Changes Lives had the honor of recognizing Jane Wurwand, founder of Dermalogica, and Carolyn Aronson, founder of It's a 10, as Legacy Honorees for their contributions to the industry.

Special guest host Sam Villa, industry icon, educator and long-time supporter of Beauty Changes Lives, facilitated the paddle raise portion of the evening. His passion and

enthusiasm helped to raise over \$125,000.00 for the organization! Dollars raised at the Gala go directly towards supporting the future of the industry through Beauty Changes Lives' programs.

The Gala activities culminated in the unveiling of the new industry recruitment and retention campaign “Know Beauty Secrets” launched by celebrity stylist, Ken Paves. This campaign is in coalition with 12 leading industry associations collectively known as Unite As One.

Beauty Changes Lives is a nonprofit organization committed to empowering the next generation of beauty professionals. Their industry advocacy programs provide scholarships, mentorship, advanced education and entrepreneurial opportunities to individuals pursuing careers in beauty and wellness.

The Change-Makers’ Gala was made possible by the generous support of the Beauty and Wellness Industries. Platinum Sponsors include: American Crew, Bellus Academy, CND, Pivot Point, Ulta Beauty, Wella Company. Gold Sponsors include: L’Oreal Professional Products, Sam Villa, Universal Companies. Silver Sponsors include: Aveda, Dermalogica, Borboleta, Floyds 99 Barbershop, Meevo, Radiance Holdings. Bronze Sponsors include: ASCP, Gelish, Great Clips, JCPenney Salon, Milady, Paul Mitchell, Paul Mitchell Schools, Repechage, and Qnity.

If you would like to learn more about Beauty Changes Lives and how you can support their programs, please visit [beautychangeslives.org](http://beautychangeslives.org). Together, we can continue to change lives and shape the future of the beauty