

**BEAUTY CHANGES LIVES ANNOUNCES SUCCESS OF
"ONE DAY. ONE TICKET." CAMPAIGN AT GALA IN CHICAGO**

[Chicago, IL] – [4/22/2024] – Beauty Changes Lives, a leading nonprofit organization dedicated to transforming lives through education and opportunity in the beauty and wellness industry, proudly announces the outstanding success of its "One Day. One Ticket." campaign. The announcement was made during the organization's Annual Gala held in Chicago, where attendees gathered to celebrate and support the mission of Beauty Changes Lives.

The "One Day One Ticket" campaign, which invited beauty and wellness professionals to contribute the value of one service ticket from their day to support the organization's mission, has exceeded expectations. Through the collective efforts of passionate individuals from around the country, Beauty Changes Lives has raised over \$133,000 and counting.

"We are thrilled to share the remarkable achievements of our 'One Day. One Ticket.' campaign with our supporters and partners at the Gala in Chicago," said Lynelle Lynch, co-founder of Beauty Changes Lives. "The overwhelming response to this grassroots fundraiser demonstrates the immense generosity and dedication of the beauty and wellness community. Together, we are making a tangible difference in the lives of aspiring beauty professionals."

An estimated 3,000 Beauty and Wellness professionals participated in "One Day. One Ticket" in cities across North America including:

- 99 school teams
- 100 salon and spa teams
- 320 individuals, comprised of beauty and wellness professionals, students, and clients, actively participated in the campaign



Among the notable contributors to the campaign are:

- Top Salon Team: Gadabout Salons, AZ, who contributed an incredible \$20,000
- Top Individual Contributor: Lynda Baker, Chief Executive of the Northeast and Southwest Hairstyling Awards, who generously donated \$5,000 (Note: Although not a beauty professional, Ms. Baker's commitment to the cause exemplifies the broad support our mission receives)
- Top School: Ogle School, Arlington Texas, whose contribution of \$5,000 underscores their dedication to nurturing future talent in the beauty industry.

We would also like to thank the following brands and businesses for helping to chair the One Day. One Ticket. campaign and bring it to life: Bellus Academy, Pivot Point International, Paul Mitchell, SOLA, Reuzel, CND, OPI

The funds raised through the "One Day One Ticket" campaign will directly benefit Beauty Changes Lives' scholarship programs, mentorship initiatives, and educational resources, empowering individuals to pursue their passions and achieve their dreams in the beauty and wellness industry.

"We extend our deepest gratitude to all the beauty and wellness professionals, schools, and individuals who participated in the 'One Day One Ticket' campaign," added Lisa Roeberg, Executive Director at Beauty Changes Lives. "Your contributions are not only helping to change lives but also shaping the future of the beauty industry."

As Beauty Changes Lives celebrates the success of the "One Day. One Ticket." campaign, the organization remains committed to its mission of empowering individuals through resources and opportunities. With continued support and collaboration, Beauty Changes Lives aims to inspire positive change and create a brighter future for all.

For more information about Beauty Changes Lives and its initiatives, please visit beautychangeslives.org

Beauty Changes Lives is a 501 (c) (3) non-profit organization dedicated to making careers in beauty and wellness a first choice. Through its scholarship, mentorship, awareness and education programs, Beauty Changes Lives is empowering the next generation of professionals and elevating the Industry. To make a donation, please visit <https://beautychangeslives.org/donate/>

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