



## ***Beauty Changes Lives Gala Celebrates Industry Excellence and Philanthropy at Chicago Event***

Chicago, IL - April 21, 2024 - The Beauty Changes Lives Gala, held in conjunction with America's Beauty Show on April 21st, 2024, showcased the transformative power of beauty while honoring industry icons and supporting the next generation of professionals. Hosted by industry luminaries Sam Villa and Elizabeth Faye, the gala brought together leaders, innovators, and advocates from across the beauty industry to celebrate a shared commitment to education, empowerment, and philanthropy.

At the heart of Beauty Changes Lives is a mission to empower individuals pursuing careers in the beauty and wellness industry through scholarships, mentorship programs, and advanced education. This year's gala exemplified this mission through the recognition of outstanding individuals who have made significant contributions to the industry and their communities.

One of the highlights of the evening was the presentation of the 2024 Legacy Award to the esteemed Mario Tricoci, in recognition of his lifelong dedication to elevating the standards of beauty and education. Tricoci's impact on the industry has been profound, inspiring countless professionals to pursue excellence in their craft.

Additionally, the inaugural "Generational Family Business Impact" Award was bestowed upon John Paul and Michaeline DeJoria, honoring their remarkable legacy of innovation, entrepreneurship, and commitment to family values within the beauty industry. Their enduring influence has shaped the landscape of beauty and empowered generations of professionals.

A new staple in Beauty Changes Lives' Fundraising calendar is the "One Day. One Ticket." Campaign, created by former board member, Candy Shaw. Following the announcement of this year's ODOT success, Candy was presented with the new "Power of One" Award, recognizing her outstanding contributions to individual volunteerism and community service. Shaw's passion for giving back has touched the lives of many, embodying the spirit of compassion and generosity that defines Beauty Changes Lives.

Throughout the evening, attendees had the privilege of hearing from past recipients of Beauty Changes Lives' programs, whose stories of resilience and achievement served as a testament to the organization's impact. Their inspiring journeys underscored the importance of supporting aspiring professionals as they pursue their dreams in the beauty industry. Additionally, Lauren Spilman and Stacie Halpern, daughters of the late Sydell Miller, joined her brother Dennis Lupin in honoring Sydell Miller's remarkable legacy and generous contributions to the Beauty Changes Lives Scholarship program.

During the evening's donation moment, generous attendees pledged over \$160,000 to support Beauty Changes Lives' mission of education and empowerment. These funds will enable the organization to continue providing scholarships, mentorship programs, and resources to aspiring beauty professionals, ensuring that the industry remains vibrant and inclusive for years to come.

As the beauty industry continues to evolve, events like the Beauty Changes Lives Gala serve as a beacon of inspiration and unity, bringing together individuals who share a common passion for beauty and a commitment to making a difference in the lives of others.

Special thanks to the evening's platinum and gold level sponsors. (Platinum) Bellus Academy, L'Oreal Professional Products, Sola Salons, Tricoci Salons and Spas, Ulta Beauty, Wella Company. (Gold) Aveda, Hair Love University, Sam Villa Hair, Universal Companies.

**Beauty Changes Lives** is a 501 (c) (3) non-profit organization dedicated to making careers in beauty and wellness a first choice. Through its scholarship, mentorship, awareness and education programs, Beauty Changes Lives is empowering the next generation of professionals and elevating the Industry. To make a donation or get involved, please visit <https://beautychangeslives.org/>