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**Beauty Changes Lives Launches 2025 One Day. One Ticket. Fundraiser
at America's Beauty Show Press Conference**

Chicago, IL – On Monday, October 7th, Robert Passage, founding member of **Beauty Changes Lives**, joined the **America's Beauty Show** press conference to announce the launch of the 3rd annual **One Day. One Ticket.** fundraiser. With the America's Beauty Show 2025 theme, "**GROW**," as the backdrop, the event promises to inspire and empower the beauty industry's next generation of professionals.

One Day. One Ticket. will take place on March 6, 2025, and registration is live now! This year, the grassroots fundraiser introduces an exciting new opportunity for participants to create **teams** with friends, colleagues, and beauty enthusiasts to fundraise together. Passage also announced that the success of the fundraiser will be celebrated live on stage at America's Beauty Show in April 2025.

Beauty Changes Lives is the #1 resource for scholarships and resources designed to support the entire career journey. Funds raised through One Day. One Ticket. support programs including Mentorship Matters and the Candy Shaw "Power of One" Scholarship.

"We are excited to partner with Beauty Changes Lives around the One Day. One ticket. initiative," said **Frank P. Fulco**, CEO of America's Beauty Show. "The theme of this year's show, **GROW**, resonates with our collective efforts to nurture future professionals, and together we will make a lasting impact on our industry."

"One Day. One Ticket. is more than a fundraiser, it's a movement that brings our community together to uplift the next generation of beauty professionals," noted Passage as he made his call to action. "Sign up today to join this inspiring movement and help shape the future of beauty and wellness." Learn more and get involved at beautychangeslives.org/odot

"Building on our strong partnership with America's Beauty Show, we're excited to GROW the One Day One Ticket fundraiser in support of Beauty Changes Lives programs and celebrate our shared success together at America's Beauty Show in 2025," added Lisa Roeberg, Executive Director of Beauty Changes Lives.

America's Beauty Show by Cosmetologists Chicago will take place April 5-7, 2025. Tickets are available at americasbeautyshow.com.

About Beauty Changes Lives

Beauty Changes Lives is a 501 (c) (3) non-profit organization dedicated to making careers in beauty and wellness a first-choice. Through its scholarships, mentorships, awareness and education programs, Beauty Changes Lives is empowering the next generation of professionals and elevating the Industry. To get involved or make a donation, please visit <https://beautychangeslives.org>

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