# BEAUTY CHANGES LIVES

# **SATURDAY, MAY 31ST, 2025**

INDUSTRY LEADER IN COLLABORATION WITH ROUND TABLE premiereorLando

# **SPONSORSHIP OPPORTUNITIES**

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# PRESENTING SPONSOR - \$100,000 (limit one)

- Level exclusivity
- Present opening remarks on stage to kick-off evening
- Prestigious placement of name / logo branding on all print and digital collateral
- Dedicated press release pre-event announcing "Presenting" Sponsorship
- Top placement of name / logo branding in event recognition throughout all signage, step & Repeat, and screens onsite
- Dedicated banner on website
- Dedicated multi-platform social posts pre/post-event
- Branding opportunity at Industry Leader Roundtable Networking Break
- VIP lounge seating at Reception/After Party
- Two VIP branded tables of 10 at Gala
- 4 Participants in Industry Leader Roundtable

## DIAMOND SPONSOR - \$50,000 (limit two)

- Level exclusivity
- Present an award on stage
- Exclusive sponsor of either Cocktail Reception or After Party
- Prominent name and logo branding on all print and digital collateral
- Diamond Level Sponsor Press Release pre-event, inclusion in post-event press release
- Prominent placement of name / logo branding in event recognition throughout all signage, step & Repeat, and screens onsite
- Dedicated multi-platform social posts pre/post-event
- Two premium branded tables of 10 at Gala
- 3 Participants in Industry Leader Roundtable





#### SCHOLARSHIP SPONSOR - \$20,000 (limit three)

- Opportunity to introduce brand's scholarship recipient on stage during program.
- Prominent name and logo branding on all print and digital collateral
- Name / logo branding present in event recognition across screens onsite
- Inclusion in pre/post-event Press Releases



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# PLATINUM SPONSOR - \$25,000 (limited)

- Prominent name and logo branding on all print and digital collateral
- Platinum Level Sponsor Press Release pre-event, inclusion in post-event press release
- Prominent placement of name / logo branding in event recognition throughout all signage, step & Repeat, and screens onsite
- Dedicated multi-platform social posts pre/post-event
- Custom branded activation opportunity at Gala
- One premium branded table of 10 near stage
- 2 Participants in Industry Leader Roundtable



- One premium branded table of 10 near stage
- 1 Participant in Industry Leader Roundtable

#### **GOLD SPONSOR - \$15,000**

- Name /logo branding on all print and digital collateral
- Inclusion in pre/post-event Press Releases
- Inclusion of name / logo branding in event recognition throughout signage, step & Repeat, and screens onsite
- Tagged multi-platform social posts pre/post-event
- Premium branded activation opportunity at Gala
- Dedicated table of 8 at gala
- 1 Participant in Industry Leader Roundtable

## SILVER SPONSOR - \$10,000

- Name /logo branding on all print and digital collateral
- Inclusion in pre/post-event Press Releases
- Inclusion of name / logo branding in event recognition throughout signage, step & Repeat, and screens onsite
- Tagged multi-platform social posts pre/post-event
- Opportunity for branded activation at Gala
- 6 tickets to gala reserved seating



## **BRONZE SPONSOR - \$5,000**

- Name /logo branding on digital collateral
- Inclusion in post-event Press Release
- Inclusion of name / logo branding in event recognition screens onsite
- Tagged social posts pre/post-event
- 4 tickets to gala reserved seating

## **COPPER SPONSOR - \$2,500**

- Name /logo branding on digital collateral
- Inclusion in post-event Press Release
- Tagged social stories pre/post-event
- 2 tickets to gala reserved seating

# **BECOME A SPONSOR OR RESERVE YOUR SEAT**



NON-SPONSOR TICKETS	INDIVIDUAL	PAIR
Jan 1 - May 29, 2025	\$500	\$800
ONSITE May 30 - 31, 2025	\$650	

For more information, please contact Special Events Director, beth@beautychangeslives.org

Beauty Changes Lives is a 501 C (3) charity organization. Federal Tax ID # 27-2513071