SHOP BEAUTY.
Change Lives!

Make Your Shopify POS a Pathway to Empower Future Professionals

Turn every **purchase** into a **purpose** — make **Beauty Changes Lives** your *charity of choice* at checkout by adding the Pledge "Give & Grow" app to your Shopify store. With a simple round-up or donation prompt, your customers can **effortlessly support scholarships, mentorships, and career training** for aspiring professionals.

Amplify Community Impact

Embed giving directly into everyday purchases.

Boost Brand Authenticity

Showcase your commitment to purpose and industry empowerment

Engage Your Team & Strengthen Your Reputation

Team members take pride in working for organizations with aligned values.

Your Store, Their Future: Activate BCL Giving at Checkout to Create Real Change

BEAUTY CHANGES LIVES®

Let's Set It Up!
Contact Development Director
Jodie@beautychangeslives.org

SHOP BEAUTY.
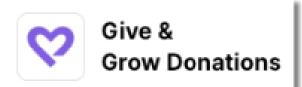## *Change Lives!*

Donation portal set up

1. Install the App

From your Shopify admin, go to the App Store and search for "Give & Grow by Pledge."

Click Install to add the app to your store. It's free to install and designed to work with modern Shopify themes.

Give & Grow Donations

2. Choose "Beauty Changes Lives" as your Cause

Open the Give & Grow app within Shopify.

Select "Set up customer donations" then click "Add donation button."

Choose **Beauty Changes Lives** from the nonprofit directory.

3. Customize the Donation Experience

Design how the donation prompt appears at checkout:

Options include round-up, **fixed-dollar**, percentage-based, or product-linked donations.

You can also enable matching gift functionality, like matching each customer donation up to a certain amount.

Preview the button to ensure it aligns with your brand's look and feel.

4. Activate & Position Donation Button

Once configured, click "Save."

Then select "Add donation button to your theme" to ensure it appears in checkout or cart pages.

If your theme doesn't support automatic placement, use the manual embed instructions provided in the app's help section to insert the button in slide-out carts or custom locations.

5. Show Your Impact

Set up an impact calculator to display fundraising progress live to customers.

Enable automatic tax receipts, real-time donor data tracking, dashboards, and reporting to measure results seamlessly

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